

SAVIO

CHOOSE. TASTE. ENJOY.

SPIRITS AND LIQUEURS

Company Profile 



THE FAMILY

THE HISTORY

VISION & MISSION

OUR BRANDS

RUM MALECON

RON MALTECO

ADDITIONAL RUMS

TRADITIONAL SPIRITS

PRODUCTION

DISTRIBUTION

CONTACTS



Savio.
A family
history.





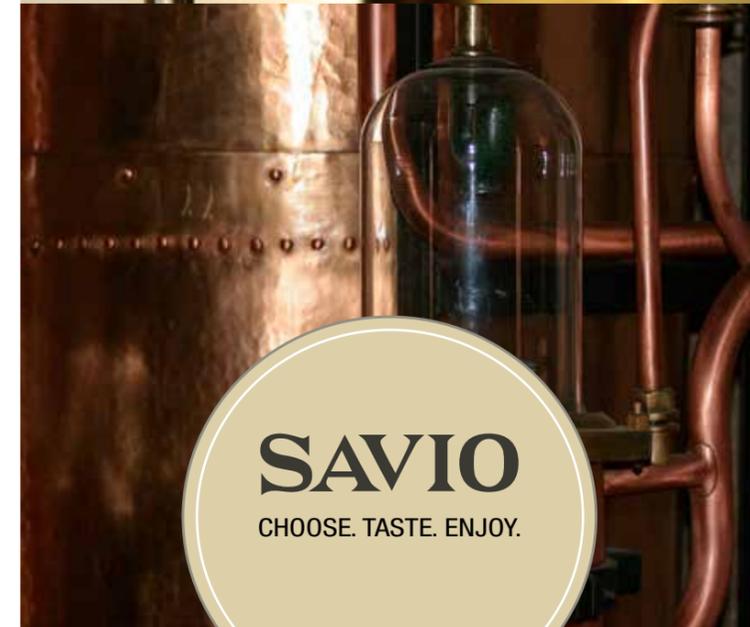
SAVIO is a family business founded in 1958 by Paolino Savio to deal with coffee roasting and the production of spirits.

From the very beginning Paolino has been inspired by the search for high-quality products and for this he personally developed strong relationships with producers and partners in Central and South America acquiring specific skills in the liquor sector. After a few years SAVIO begins to produce traditional liqueurs from Italy and Aosta Valley, the region where the company is based.

After 30 years of activity in Italy and abroad, Paolino was then joined in the expansion of the company by his son Marco, who mainly dealt with the enlargement of the product range and the development of new markets.

Today the company is still led by the Savio family and, while operating in more than 30 countries with continuous innovations in the range of products and services offered to customers, it continues to respect the values that inspired the founding of the business.

Thanks to the experience acquired through its brands, SAVIO is now able not only to produce private labels of spirits and liqueurs for its customers, but also to support them throughout the process (e.g., distillate procurement, bottling, packaging, etc.) to meet the specific needs of each market.



THE FAMILY

THE HISTORY

VISION & MISSION

OUR BRANDS

RUM MALECON

RON MALTECO

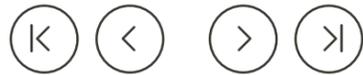
ADDITIONAL RUMS

TRADITIONAL SPIRITS

PRODUCTION

DISTRIBUTION

CONTACTS



THE FAMILY

THE HISTORY

VISION & MISSION

OUR BRANDS

RUM MALECON

RON MALTECO

ADDITIONAL RUMS

TRADITIONAL SPIRITS

PRODUCTION

DISTRIBUTION

CONTACTS

1958

- Paolino Savio founds SAVIO to operate in the coffee roasting sector.

1970

- Paolino Savio expands his business to include sugar production and the trade of spirits both nationally and internationally. After a few years he starts the production of traditional Italian liqueurs such as Grappa and G n pi.

1990

- Marco Savio, alongside his father Paolino, becomes SAVIO Chief Executive Officer. Thanks to his creativity, Marco contributes to the development of new products, including Absinthe, Vodka and some traditional Italian spirits.

1996 • 99

- SAVIO production line and warehouses are moved to the new plant in Ch tillon (Aosta, Italy). Partnerships are undertaken with Rum producers in Panama for the creation of Rum blends crafted on exclusive and unique recipes.

2000 • 03

- The Rum Malecon line is born and, after a few years, the Ron Malteco line. Both brands are made with rum produced and aged in Panama.

2008

- SAVIO turns 50 and the anniversary is celebrated with the launch of a special product: G n pi Fior d'Acqua Alpina (i.e., Flower of Alpine Water). The company operates in 15 markets and continues to expand abroad both with the range of rums and with the traditional liquors from Aosta Valley and Italy.

2016

- After a few years of research, SAVIO launches its first Organic G n pi (Paolino G n pi Bio) as well as Rum Malecon Rare Proof line, which has a higher alcohol volume. The Ron Malteco range expands with the addition of a new line of younger rums aimed at creating cocktails.

2020

- The bottling machine is replaced with a more performing one (capacity of 3000 bottles per hour).

2022

- SAVIO operates in more than 30 countries with its own brands and continues to develop its range including new product lines created specifically for its customers.

Vision

Our ambition is to become a company operating on a global scale, and to be an alternative point of reference to the multinationals in the Rum sector for quality, reliability and elegance.



THE FAMILY

THE HISTORY

VISION & MISSION

OUR BRANDS

RUM MALECON

RON MALTECO

ADDITIONAL RUMS

TRADITIONAL SPIRITS

PRODUCTION

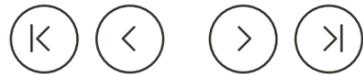
DISTRIBUTION

CONTACTS

Mission

With over 60 years of history, our mission is to make the company grow according to its core values: loyalty and the pursuit of uncompromising quality. We work every day to increase the number of our partners, to help them develop sales in their markets, to create new products and improve existing ones.

SAVIO
CHOOSE. TASTE. ENJOY.



THE FAMILY

THE HISTORY

VISION & MISSION

OUR BRANDS

RUM MALECON

RON MALTECO

ADDITIONAL RUMS

TRADITIONAL SPIRITS

PRODUCTION

DISTRIBUTION

CONTACTS

BRAND



==RON==
Malteco

ADDITIONAL RUMS

TRADITIONAL SPIRITS

PRODUCTS

50

36

22

20

FOCUS ON

Exclusivity, sensory complexity, elegance.

Versatility, ease of consumption, modernity.

Versatility, ease of consumption, modernity.

Tradition, typicality, innovation.

CONCEPT

Rum for lovers of high-end distillates; elegant and particularly structured both for occasions of consumption and for a classic and yet memorable gift.

Rum for all the occasions of modern consumption; a versatile and easy-to-understand brand perfect for those who want to discover the world of rum by drinking it either neat or in cocktails.

Rum for all the occasions of modern consumption.

Spirits from the Italian and alpine tradition, revisited with a modern approach as to meet the constant need for change of international markets.

TARGET

Specialized stores, Department stores, Horeca, Gift catalogues.

Specialized stores, Mass market retailers, Horeca.

Specialized stores, Mass market retailers, Gift catalogues, Horeca.

Specialized stores, Mass market retailers, Horeca.



THE FAMILY

THE HISTORY

VISION & MISSION

OUR BRANDS

RUM MALECON

RON MALTECO

ADDITIONAL RUMS

TRADITIONAL SPIRITS

PRODUCTION

DISTRIBUTION

CONTACTS

PRODUCTS



Rum
Malecon



50
PRODUCTS

55
INTERNATIONAL PRIZES
AND AWARDS

6 lines
Reserva Superior
Reserva Imperial
Rare Proof
Selección Esplendida
Young Rums
Licor de Ron

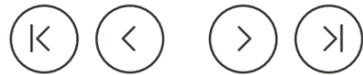
Raw Material
Molasses

Distillation
Column still

Ageing
up to 41 years in oak barrels

Produced and aged in
Panama

Packing
5 cl, 70 cl, 75 cl, 100 cl, 450 cl



THE FAMILY

THE HISTORY

VISION & MISSION

OUR BRANDS

RUM MALECON

RON MALTECO

ADDITIONAL RUMS

TRADITIONAL SPIRITS

PRODUCTION

DISTRIBUTION

CONTACTS





THE FAMILY

THE HISTORY

VISION & MISSION

OUR BRANDS

RUM MALECON

RON MALTECO

PRODUCTS



ADDITIONAL RUMS

TRADITIONAL SPIRITS

PRODUCTION

DISTRIBUTION

CONTACTS

—RON—
Malteco

—RON— Malteco

36
PRODUCTS

27
INTERNATIONAL PRIZES
AND AWARDS

4 lines
Reservas
Selección
Vintage Reservas
Young Rums

Raw Material
Sugar cane juice

Distillation
Column Still

Ageing
up to 31 years in dark oak barrels

Produced and aged in
Panama

Packing
5 cl, 20 cl, 70 cl, 75 cl, 100 cl



THE FAMILY

THE HISTORY

VISION & MISSION

OUR BRANDS

RUM MALECON

RON MALTECO

ADDITIONAL RUMS

TRADITIONAL SPIRITS

PRODUCTION

DISTRIBUTION

CONTACTS



SAVIO
CHOOSE. TASTE. ENJOY.



THE FAMILY

THE HISTORY

VISION & MISSION

OUR BRANDS

RUM MALECON

RON MALTECO

ADDITIONAL RUMS

PRODUCTS



TRADITIONAL SPIRITS

PRODUCTION

DISTRIBUTION

CONTACTS

La Cruz

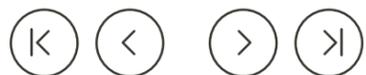
THE
DEMON'S
SHARE



SAVIO

CHOOSE. TASTE. ENJOY.

La Cruz



THE FAMILY

THE HISTORY

VISION & MISSION

OUR BRANDS

RUM MALECON

RON MALTECO

ADDITIONAL RUMS

TRADITIONAL SPIRITS

PRODUCTION

DISTRIBUTION

CONTACTS



THE DEMON'S SHARE



THE FAMILY

THE HISTORY

VISION & MISSION

OUR BRANDS

RUM MALECON

RON MALTECO

ADDITIONAL RUMS

TRADITIONAL SPIRITS

PRODUCTION

DISTRIBUTION

CONTACTS



THE FAMILY

THE HISTORY

VISION & MISSION

OUR BRANDS

RUM MALECON

RON MALTECO

ADDITIONAL RUMS

TRADITIONAL SPIRITS

PRODUCTS



PRODUCTION

DISTRIBUTION

CONTACTS

TRADITIONAL SPIRITS

TRADITIONAL SPIRITS

20 PRODUCTS

8 INTERNATIONAL PRIZES AND AWARDS

3 lines
Grappa
Génépi
Italian Tradition

Raw Material
Herbs, Grape marc

Distillation
Column Still

Packing
50 cl, 70 cl, 75 cl, 100 cl, 250 cl



THE FAMILY

THE HISTORY

VISION & MISSION

OUR BRANDS

RUM MALECON

RON MALTECO

ADDITIONAL RUMS

TRADITIONAL SPIRITS

PRODUCTION

DISTRIBUTION

CONTACTS



SAVIO
CHOOSE. TASTE. ENJOY.



THE FAMILY

THE HISTORY

VISION & MISSION

OUR BRANDS

RUM MALECON

RON MALTECO

ADDITIONAL RUMS

TRADITIONAL SPIRITS

PRODUCTION

DISTRIBUTION

CONTACTS



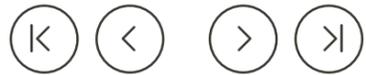
In SAVIO the entire production (ranging from the preparation of herbs and infusions for the liqueurs to the blending for the spirits, from the bottling to the packaging process) is entirely conducted in-house.

The rum distillation and ageing in barrels take place in Panama following SAVIO specific recipes and regulations. Then the Rum is imported in bulk, stored and bottled at SAVIO plant so as to carry out the final quality controls and to maximize the flexibility and the management of the logistics for the customer.

SAVIO has an internal production capacity of 12,000,000 bottles per year.

The company also produces private labels for quite a few customers.

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THE FAMILY

THE HISTORY

VISION & MISSION

OUR BRANDS

RUM MALECON

RON MALTECO

ADDITIONAL RUMS

TRADITIONAL SPIRITS

PRODUCTION

DISTRIBUTION

CONTACTS



Here are some of the activities carried out by SAVIO for its importers:

- CREATION OF CUSTOMIZED PRODUCTS AND/OR PACKAGING
- JOINT PROMOTIONAL ACTIVITIES IN THE FOREIGN MARKETS (FAIRS, TASTING EVENTS, MEETINGS)
- PROMOTIONAL AND MEDIA MATERIAL
- MULTILINGUAL CUSTOMER SERVICE
- INTERNATIONAL QUICK LOGISTICS
- TECHNICAL TRAINING FOR SALESPEOPLE AND CUSTOMERS

SAVIO regularly works in more than 30 countries and exports over 50% of its production. Its main international markets are Germany, France, Czech Republic, Switzerland, USA, China.

The positioning of its range is in the medium-high segment of the market with a prevailing distribution through the HORECA channels and in specialized stores, while also being present in the mass market distribution channel.

Over the years, SAVIO has been strengthening long-term partnerships with several importers in foreign markets and has actively supported them in the positioning of their brands and in fostering sales growth.





THE FAMILY

THE HISTORY

VISION & MISSION

OUR BRANDS

RUM MALECON

RON MALTECO

ADDITIONAL RUMS

TRADITIONAL SPIRITS

PRODUCTION

DISTRIBUTION

CONTACTS

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