

B2B Torino Fashion Match 2026

International matchmaking event dedicated to the Creative Industries (Textile | Fashion | Sports)
Boosting Cross-Border Partnerships in Textile & Fashion.

1|2 JULY 2026

Eataly Torino Lingotto
Via Fenoglietti, 14
Turin, IT

Federica Leonetti

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*Enterprise Europe Network (IT)
Unioncamere Piemonte
ALPS EEN (Turin, IT)*





11° Edition of the International Matchmaking Event Torino Fashion Match 2026

THE EVENT WHERE CULTURES, INNOVATION, AND KEY PLAYERS FROM THE FASHION AND TEXTILE WORLD COME TOGETHER TO SHAPE A SUSTAINABLE FUTURE!

1 | 2 JULY 2026

EATALY TORINO LINGOTTO, Torino

Via Fenoglietti, 14

Turin , IT

This international matchmaking event dedicated to the Creative Industries (Textile | Fashion | Sports) fosters the creation of cross-border partnerships among companies, retailers, distributors, buyers, investors, industry experts, and stakeholders across the global Textile & Fashion ecosystem.

- As a partners of the [Enterprise Europe Network \(EEN\)](#)—the world’s largest support network for SMEs, helping businesses innovate, grow, and internationalize—[Unioncamere Piemonte](#) (Regional Union of the Chambers of Commerce of the Piedmont Region, Turin – IT) and the [Turin Chamber of commerce](#), are pleased to present the new edition of **B2B Torino Fashion Match 2026!**
- The initiative will take place on the **1 | 2 July 2026**, during the 11th edition of [Torino Fashion Week](#), an international fashion event that brings together **textile companies and innovative brands** from around the world, with a strong focus on sustainability and the *full textile–fashion–sports value chain*.
- Through pre-organized and professionally managed bilateral meetings on a dedicated platform, the B2B event aims to support SMEs in establishing new international agreements, exploring cross-border business opportunities, and strengthening their competitiveness in global markets.
- Thanks to the expertise and [services of the EEN network](#), participating companies receive **guidance on internationalization, access to new markets, and tailored support to identify reliable partners abroad**.
- This is a unique opportunity **for businesses looking to expand internationally, explore new collaborations, or connect with global players** ready to shape the future of fashion and textile innovation!

STRUCTURE OF THE EVENT :



1 | 2 July 2026

B2B Torino Fashion Match 2026 + TALK sessions

• 1 JULY - AFTERNOON :

- H 14.00 pm – 18.15 pm: b2b Torino Fashion Match 2026 (Pre- scheduled B2B Meetings)
- H. 14.30 pm – 16.30 pm: TALK SESSION I : Get inspired, join the training sessions, and enhance your knowledge through dedicated workshops featuring companies, experts, and international stakeholders (*main topics : AI, innovation, branding, Sustainability, venture capital, IP, internationalization, Women entrepreneurship and leadership....*)
- H. 18.15 pm – 19.15 pm : **Networking Aperitif**
- H 8.30 pm – 10.30 pm: Torino Fashion Week 2026: International Gala Shows (*dress code requested*)

• 2 JULY :

- H 9.00 am- 13.00 pm : b2b Torino Fashion Match 2026 (Pre- scheduled B2B Meetings)
- H. 12.30 -13.30 pm *Lunch break – food at own expense –*
- H. 14.00 pm – H. 18.15 pm b2b Torino Fashion Match 2026
- H. 14.15 pm - 15.15 pm : TALK SESSION II
- H 15.30 pm – 17.30: TALK SESSION II
- H 8.30 pm – 10.00 pm: Torino Fashion Week 2026: International Gala Shows (*dress code requested*)

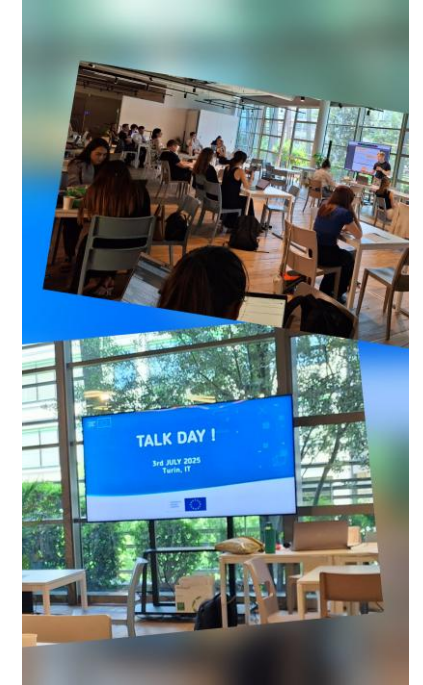
• 3 JULY:

- H 19.30 – 22.00 pm: Torino Fashion Week 2026 Shows _ Closure DAY : International Gala Shows (*dress code requested*)

27 JUNE- 3 JULY 2026

Torino Fashion Week shows

- TFW catwalks' shows with international brands @Green Pea (evening)



CARPANO FACTORY @EATALY TORINO LINGOTTO : Italian Taste, Craftsmanship, and Lifestyle

Eataly, founded in Torino in 2007, is an international marketplace that brings together the best of Italian food culture through a unique blend of restaurants, market areas, and educational spaces. Its mission is to celebrate Italian biodiversity and artisanal excellence, offering visitors the chance to **eat, shop, and learn** in one immersive environment.

What makes Eataly particularly relevant for global fashion and lifestyle companies is its philosophy: **quality, authenticity, and responsible production**. The store collaborates with small and medium Italian producers who share a commitment to craftsmanship, transparency, and sustainable practices—values that strongly resonate with the fashion industry's focus on heritage, creativity, and ethical innovation.

Eataly Torino Lingotto, located in the former **Carpano Factory**, is a 11,000-square-meter hub where visitors can explore regional specialties, enjoy contemporary Italian cuisine, and experience the cultural richness behind each product. It represents a living expression of the Italian lifestyle: curated, creative, and deeply connected to its roots.

Via Fenoglietti, 14
Turin



MUSEO CARPANO @ EATALY TORINO LINGOTTO : Eataly Lingotto & the Carpano Museum: A Story of Italian Craftsmanship and Cultural Heritage

Eataly Torino Lingotto stands inside the historic Carpano factory, the birthplace of the world's first **vermouth**, invented in 1786 by Antonio Benedetto Carpano in a small shop in Piazza Castello .

The former industrial complex—once dedicated to the extraction of botanicals, blending of ingredients, and aging of the famous Carpano vermouth—has been transformed into a contemporary hub celebrating Italian **excellence in food, culture, and lifestyle** .

At the heart of the building lies the **Carpano Museum**, an immersive space that retraces the evolution of vermouth from its royal origins to modern production. Visitors can explore archival objects, sensory stations featuring the key botanicals used in the recipe, and a curated narrative that connects centuries of craftsmanship with today's culture of quality and authenticity .

Eataly's philosophy—rooted in transparency, sustainability, and the celebration of regional biodiversity—aligns closely with the values of the fashion and design industries.

Just as Italian fashion is built on artisanal know-how, heritage, and innovation, **Eataly showcases the mastery of small and medium producers**, turning the store into a global ambassador of Italian identity and contemporary lifestyle.

For international fashion companies **visiting Torino**, Eataly Lingotto offers a meaningful encounter with the city's industrial past and its creative present: **a place where tradition, craftsmanship, and modern culture come together under one roof.**



27 June – 3 July 2026

Turin (IT)

TORINO
FASHION
WEEK

#TFW is an **international, independent and innovative event** aimed at **emerging brands, young designers and small and medium-sized fashion businesses**.

Its international vocation and, at the same time, the attention to local and national talents is confirmed by the ability to attract companies, brands and stylists from **all over the world** thanks to the collaboration with local and foreign authorities to offer stylists a strategic showcase internationally.

In ten years, TFW has become the cradle of a **style revolution**, a place where **ambition meets opportunity**, where every brand, designer and manufacturing company has been able to expand its horizon, **achieving international visibility and forging commercial agreements** that they rewrote the rules of the game.

**TFW is more than a fashion week;
it is a celebration of art, culture and innovation.**

It is an invitation to participate in an adventure that defines the future of design, not only in Italy, but throughout the world.

In 2026 the Torino Fashion Week shows will take place @ **Palazzo Saluzzo Paesana** in two separate sessions, starting at **8:30 PM CET**.

The **B2B TORINO FASHION MATCH 2026**, which is free of charge and aimed at the textile/fashion sector and the sports supply chain, will take place alongside the 11th edition of the

TORINO FASHION WEEK

TORINO
FASHION
WEEK



This prestigious international fashion show event will bring together textile companies and innovative brands from around the globe, with a strong focus on sustainability and the entire textile system.

The initiative aims to highlight *niche markets, global cultural traditions, small and medium-sized manufacturing enterprises, designers, and emerging brands*, while also recognizing the major brands that have shaped fashion history!



TORINO FASHION WEEK

11th
edition



Torinofashionweek



Torino Fashion Week



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TMODA

HOW TO ATTEND THE B2B:

- Participation is free of charge upon **prior registration!!**
- The event will take place in person on **1/2 July 2026** in Turin (IT) at [Carpano Factory](#) , [EATALY TORINO LINGOTTO](#)

ATTENTION:

- Once your profile has been validated by the organizers, you will be able to use the platform to request appointments with participants according to your needs

[Register at the following link:](#)

<https://www.b2match.com/e/b2b-torino-fashion-match-2026>

We look forward to welcoming you to Turin!



PLAN YOUR STAY IN TURIN!!

<https://turismotorino.org/en/visit/things-to-do-and-things-to-see>

GET INSPIRED

- **B2B 2025** : <https://www.youtube.com/watch?v=AuUAX4Qu9Uk>
- **The EEN Experience of a brand** : <https://www.youtube.com/watch?v=U4ozHDF2Ss4>

..For the event that brings together thought leaders, innovators, and enthusiasts from around the world for three days of Networking, Thematic Talks, Debates, and International Fashion Shows!

#EENCANHELP

#B2BTfM26

#EENCanHelp

Thank you

Follow us @EEN_EU



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