



Hosting the Rugby World Cup is a great opportunity to welcome international economic players.

Come and meet French businesses and local institutional actors during the

## **BUSINESS FRANCE RUGBY CLUB IN LYON**

# **INTERNATIONAL NETWORKING COCKTAIL**



**Friday, October 6<sup>th</sup>**

12pm - 3pm

Cité internationale de la gastronomie

(Grand Hôtel-Dieu, Lyon 2<sup>e</sup>)



**Welcome adress by**

**Business France, Métropole de Lyon, CCI Lyon Métropole Saint-Etienne Roanne, ADERLY - Invest in Lyon, Chambre de Commerce Italienne pour la France à Lyon**

**Insights on France Attractiveness Survey 2023  
& focus on the economic impacts of the RWC**

**By Marc L'Hermitte, Senior Partner at EY**

**Focusing on the economic strenghts of the Lyon area**

**By Bertrand Foucher, CEO of ADERLY - Invest in Lyon**

**Registration required before October 2, subject to availability**

**REGISTRATION**

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