



## EU FashionMatch Amsterdam 11.0 @Modefabriek

**Targeted 1:1 ON LINE-meetings, informative Fashion-TALKs promise knowledge enhancement and new business contacts in the Fashion & Textile and Footwear Industry!**

*The first step towards the internationalisation of your enterprise is NETWORKING!  
Follow this interesting opportunity to generate new business contacts and contracts!*

Welcome to the **virtual** EU FashionMatch Amsterdam 11.0. Following the footsteps of previously successful events, [Enterprise Europe Network \(EEN\)](#) is delighted to invite you to the 11th edition of the EU FashionMatch Amsterdam on **Sunday 30<sup>th</sup> January, Monday 31<sup>th</sup> January and Tuesday 1<sup>st</sup> of February 2022**, see <https://fashionmatch-11th-edition-online.b2match.io/>

This **free of charge** matchmaking event brings together **buyers, companies/designers, suppliers, manufacturers, service providers, experts and investors** from a wide range of countries from around the world.

[Fashion trade event Modefabriek will take place on 23 & 24 January 2022.](#) Finally people can meet again and do business! Decoupling the matchmaking from Modefabriek allows exhibitors to participate in the EU FashionMatch 11.0. This gives the exhibitors 1 week time to do their follow up.

All participants with video-meetings of the EU FashionMatch have a free access to Modefabriek. Let us know in your registration if you are coming to Modefabriek, and we will send you a code to register for free for the live event on 23 & 24 January.

There is a strong increase of trade enquiries from fashion companies who are interested in the possibilities of nearshoring in Turkey, Portugal and several other European countries including several enquiries regarding the production of sustainable textiles. Fashion companies are producing closer to home, this trend is called **nearshoring**. Due to the Corona crisis, rising costs in the Far East and consumer demand for fast changing collections, it is becoming more attractive for fashion companies to produce closer to home.

During the EU FashionMatch companies from all over the world, active in fashion & textile and circular & sustainable sector, can meet potential business partners. Besides the international brokerage matchmaking, we will focus in the video clips, round tables / talks on the report "[defining circularity of textile industry in Turkey](#)", on the [Denim Deal](#) and on "nearshoring" of the production of circular & sustainable textile and fashion in countries like Turkey and Portugal.





## Programme Items

- Visit fashion trade live event [Modefabriek](#) @ RAI Amsterdam on 23-24 January 2022
- Video clips / round tables / talks on 30th, 31st January and 1st February 2022
- Virtual Matchmaking sessions on 30th, 31st January and 1st February 2022. *New this year is the possibility to meet on-line on Monday evening.*

The **DRAFT** programme can be found in the black top bar of the website at '[Agenda](#)'

This b2b is organized by the [Netherlands Enterprise Agency / Rijksdienst Voor Ondernemend Nederland \(RVO\)](#) as member of the [Enterprise Europe Network](#) (EEN) and member of the [Sector Group Textile and Fashion](#), committed to bring European fashion and textile producers together to enhance opportunities and commercial partnerships finding partners for joint projects, exploring new markets as well as sharing knowledge, ideas, innovation and inspiration.

The **Enterprise Europe Network**, co-financed by the European Commission, is **committed to support companies and entrepreneurs to grow and to innovate internationally** with dedicated service of business development.

EEN is active in more than 60 countries operating through 600 local partner organizations selected by the European Commission.

### Why participate?

- Expand your international fashion network.
- Initiate cross-border contacts and co-operations.
- Pre-arranged 30 minute meetings.
- Get more insights in the Dutch fashion market.
- Good for brand awareness in the international fashion market.

### About Participation & Registration

You can register yourself for this event [here](#)

More information on participation and registration can be found under the tabs '[Participant](#)'

Questions? [remko.triezenberg@rvo.nl](mailto:remko.triezenberg@rvo.nl)

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