



## **B2B Torino Fashion Match 2025**

### Federica Leonetti

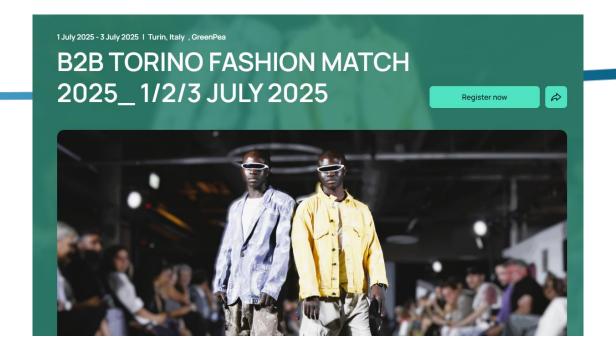
Chair of the EEN Sector Group Textiles, Enterprise Europe Network (IT) International Business Advisor Unioncamere Piemonte ALPS EEN (Turin, IT)











The event where cultures, innovations, and key players from the fashion and textile world come together to shape a sustainable future!

The international matchmaking event dedicated to the Creative Industries (Textile | Fashion | Sports) facilitates the creation of international partnerships among companies, retailers, distributors, buyers, investors, industry experts, and stakeholders within the Textile | Fashion ecosystem.

Unioncamere Piemonte (Regional Union of the Chamber of commerce of Piedmont Region-Turin, IT), proposes the organization of the new edition of the B2B Torino Fashion Match 2025, the event of international bilateral meetings aimed at companies in the textile/fashion industry and the sports chain that will take place on the 1|2|3 July 2025, during the 10° edition of Torino Fashion Week, the international fashion event that gathers textile companies and innovative brands from all over the world, sustainably – oriented, embracing the whole textile system as well as fashion and sport.

The B2B aims to facilitate the *creation of international agreements and new partnerships between companies, suppliers and retailers* from all over the world through pre-organised and managed meetings after registration on a dedicated platform

This is a great opportunity if you've decided to expand your business, make room for new opportunities, or are seeking new international contacts to establish collaborations with!



27 JUNE - 3 JULY 2025:

TFW FASHION SHOWS
FEATURING INTERNATIONAL
COMPANIES.

#### 1 - 2 JULY 2025:

B2B SESSIONS WITH
STAKEHOLDERS,
MANUFACTURING COMPANIES,
INTERNATIONAL BRANDS,
RETAILERS, SUPPLIERS, AND
INDUSTRY EXPERTS

# Structure of the event

#### 3 JULY 2025:

TALK DAY WITH LOCAL AND INTERNATIONAL SPEAKERS AND STAKEHOLDERS. FOCUS TOPICS INCLUDE ARTIFICIAL INTELLIGENCE, INNOVATION, BRANDING, SUSTAINABILITY, VENTURE CAPITAL, INTELLECTUAL PROPERTY, INTERNATIONALIZATION, FEMALE ENTREPRENEURSHIP, AND LEADERSHIP.



**27 June - 3 July 2025**: TFW catwalks' shows with international brands @Green Pea (evening)

**1|2 July 2025**: b2b sessions with international stakeholders, SMEs, Retailers, Suppliers, experts and fashion designers (morning + afternoon)

**3 July 2025 :** TALK day with international speakers and local stakeholders (main topics : AI, innovation, branding, Sustainability, venture capital, IP, internationalization, Women entrepreneurship and leadership....)



**B2B TORINO FASHION MATCH 2025** 



## **Creative Industries**

- Textile
- Fashion
- Sports

We are excited to unite thought leaders, innovators, and enthusiasts from around the world for three incredible days filled with networking opportunities, thematic talks and engaging debates featuring renowned international speakers, captivating showcases, and fashion shows!







## Join us if you are:

- A Manufacturing Company
- A Fashion Designer
- A Startup
- Circular and Sustainable Providers for the Textile Industry (recycling, reuse, mending, disposal of fabrics and clothing)
- Buyers, Commercial Agents
- Retailers, Distributors, Fashion Stores, Wholesalers
- PR Agencies | Consulting Agencies | Marketing and Business Developers
- Providers of Digital/Al Services
  Investors in the Textile Sector
- Female Networks Supporting Women Entrepreneurs







## Which key topics will be addressed at the event?

- Fashion and Textile
- Creative Industries (garments & accessories, Jewelry, bags, scarf, glove, footwear)
- SportsWear | Activewear | SwimWear \_ smart and technical textile for the SPORT Industry
- Digital solutions and Al technologies for the fashion industry
- Retail | E-commerce
- Investment
- Female Entrepreneurship
   Green Transition | Circular Fashion | Reuse | Recycle solutions' providers
   Internationalization
- Innovation and leadership
- Branding and Marketing
- IPR







#### **GREENPEA RETAIL PARK**





The first **Green Retail Park** dedicated to the theme of sustainability and respect

- The first Green Retail Park dedicated to the theme of sustainability and respect
- Green Pea is a place of beauty and Respect to give life to a **new way of consuming**: with every purchase you make you can become part of the change. Here you will **find beautiful** top-quality products Made in Italy and from around the world with a low impact on the environment experiences, events and all the services necessary to live Green.
- Essentially, you will find 66 shops, a museum, 3 restaurants, a swimming pool, a spa and a club dedicated to creative idleness. A total of 72 places where Respect from duty becomes pleasure. Green Pea Partners meet in the Producers Pea Club, with the aim of continuing to grow and improve through exchanging experiences and visions. This is how new ideas are born, from Turin towards the world.

https://www.greenpea.com/en/what/



### 10° EDITION **B2B TORINO FASHION MATCH 2025**

#### REGISTER NOW

www.b2match.com/e/b2b-torino-fashion-match-2025

#### Key Topics addressed: Fashion and Textile

- Creative Industries (garments & accessories , Jewelry, bags, scarf, glove, footwear)
   SportsWear | Activewear | SwimWear \_ smart and technical textile for the SPORT
- Digital solutions and AI technologies for the fashion industry
   Retail | E-commerce
- Investment
- Female Entrepreneurship
- Green Transition | Circular Fashion | Reuse | Recycle solutions' providers
- Internationalization
- Innovation and leadership
- · Branding and Marketing











The B2B TORINO FASHION MATCH 2025, which is free and aimed at the textile/fashion sector and the sports supply chain, will take place alongside the 10th edition of the Torino Fashion Week.

This prestigious international fashion show event will bring together textile companies and innovative brands from around the globe, with a strong focus on sustainability and the entire textile system. The initiative aims to highlight niche markets, global cultural traditions, small and medium-sized manufacturing enterprises, designers, and emerging brands, while also recognizing the major brands that have shaped fashion history!





### **TORINO FASHION WEEK 2025**

## 27 June – 3 July 2025 Turin (IT)





**#TFW** is an international, independent and innovative event aimed at emerging brands, young designers and small and medium-sized fashion businesses.

Its international vocation and, at the same time, the attention to local and national talents is confirmed by the ability to attract companies, brands and stylists from **all over the world** thanks to the collaboration with local and foreign authorities to offer stylists a strategic showcase internationally.

In ten years, TFW has become the cradle of a *style revolution*, a place where ambition meets opportunity, where every brand, designer and manufacturing company has been able to expand its horizon, achieving international visibility and forging commercial agreements that they rewrote the rules of the game.

TFW is more than a fashion week; it is a celebration of art, culture and innovation. It is an invitation to participate in an adventure that defines the future of design, not only in Italy, but throughout the world.



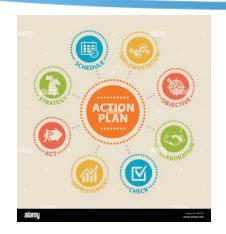
## **HOW TO ATTEND THE B2B:**

- The event is FREE OF CHARGE and will be held exclusively IN PERSON, in Turin, at Green Pea Retail Park.
- Register at this link by 25.06.2025: https://www.b2match.com/e/b2b-torinofashion-match-2025
- Once your profile is validated by the organizers, you will be able to use the platform to request appointments with participants based on your needs!
- Come to Turin and enjoy the event!





## **HOW TO REGISTER**



Register here by the 25 th June 2025:

https://www.b2match.com/e/b2b-torino-fashion-match-2025



We look forward to welcoming you to Turin for the event that brings together thought leaders, innovators, and enthusiasts from around the world for three days of Networking, Thematic Talks, Debates, and International Fashion Shows!

#### FROM THE PAST EDITION:

- B2b 2024: https://www.youtube.com/watch?v=BkSlah07DTY
- The EEN Experience of a brand: https://www.youtube.com/watch?v=U4ozHDF2Ss4

## #EENCanHelp

# Thank you

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