

Agenda Webinar: Textiles in the Age of AI: Smart Manufacturing and Digital Innovation, 29.04.2026, 10 am to 12 pm

10.00 - 10.30	Welcome and Introduction
	Enterprise Europe Network: Regional Cooperation of North Rhine-Westphalia with Piedmont and North Macedonia <ul style="list-style-type: none"> Federica Leonetti, Chair SG Textile, Unioncamere Piemonte (EEN Italy) Andreea Timaru, Fondazione Piemonte Innova (EEN Italy) Chiara Soffietti, Turin Chamber of Commerce (EEN Italy) Ekaterina Karpushenkova, ZENIT GmbH (EEN Germany) Emilija Andronova, MIR Foundation (EEN North Macedonia)
	North Rhine-Westphalian Ecosystem for AI in Textile by Fabian Griehl, KI.NRW
	Real-World Applications and Best Practices by Fiorenza Succu, The Italian Institute For Artificial Intelligence For Industrial Impact (AI4I)
	A Transnational Digital Framework for Sustainable and Data-Driven Textile Innovation by Nina Mladenovikj, Macedonian Textile Trade Association - Textile cluster, VerdelnMED Project
Session 1: AI Trends and Smart Manufacturing in the Textile Industry	
Short Impulse Presentations	
10.30 - 11.00	Application of Artificial Intelligence in the Textile Industry by Jan Jordan, Institute for Textile Technologies (ITA), RWTH Aachen University
	AI-powered Inspection Solution for Textile Industry by Marco Buzzonetti, BrainTex
	Textilfabrik 7.0: Rethinking the Future of Textiles by Xenia Raufeisen, Niederrhein University of Applied Sciences
	CottonIA - Color Optimization and Textile Tuning with Neural Intelligence Analysis by Carlo Perassi, Kiwifarm
	Scalable Smart Textile Integration for Advanced Digital Applications by Steliyan Vasilev, 3E Smart Solutions ZSK Stickmaschinen GmbH
Session 2: Digital Tools for Sustainability and Circularity	
11.00- 11.30	DOMINAtE your Data by Cristina Vercellino, DOMINA
	Weaving Intelligence into Fashion by Emilija Slavkova, International Balkan University
	Delete Inventory: How AI Lets Fashion Brands Sell What Doesn't Exist Yet by Maximilian Bock, ONE
	Data Automation through Machine Learning: Optimizing Procurement and Sales in the Textile Supply Chain by Francesca Trucco, M2 SISTEMI
	Cross-border Collaboration Models, EU AI Tools and Overview of Funding Instruments by Benno Weißner, ZENIT GmbH, Chair SG Digital (EEN)
	Q&A Session