

**Important:**

- All information must be completed in English.
- Exhibitors' information will be put in the Official Magazine and TDC fair website. You may as a result receive inquiries directly from interested buyers.
- The "Company Name" should be the same as appeared on the Business Registration Certificate and will be used to produce fascia board at your stand.
- Please attach 1) photocopy of Business Registration Certificate, 2) Participation fee & 3) Product Catalogue

**Part I Company Information**

1. Company Name: \_\_\_\_\_  
\_\_\_\_\_

2. Address: \_\_\_\_\_  
\_\_\_\_\_  
City/Town \_\_\_\_\_ Postal Code \_\_\_\_\_  
Country/Territory \_\_\_\_\_

*Contact information to be used in the Official Magazine for receiving general inquiries*

3. Tel No.: (Country Code) \_\_\_\_\_ (Area Code) \_\_\_\_\_ (No.) \_\_\_\_\_  
4. Fax No.: (Country Code) \_\_\_\_\_ (Area Code) \_\_\_\_\_ (No.) \_\_\_\_\_  
5. E-mail: \_\_\_\_\_  
6. Web Site: \_\_\_\_\_

*Contact information for fair related matters only.*

7. Contact Person: Mr./Ms./Mrs. \_\_\_\_\_  
8. Position: \_\_\_\_\_  
9. Direct No.: (Country Code) \_\_\_\_\_ (Area Code) \_\_\_\_\_ (No.) \_\_\_\_\_  
10. Fax No.: (Country Code) \_\_\_\_\_ (Area Code) \_\_\_\_\_ (No.) \_\_\_\_\_  
11. E-mail: \_\_\_\_\_

*Please make sure the email address you provided is a valid and frequently used email. The Organiser will communicate with your company via this email address only.*

12. Wine Producing Region: \_\_\_\_\_  
13. Exhibit Brand Name(s): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

14. Exhibit Description (max.250 characters): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

15. Business Registration No.: \_\_\_\_\_

16. Type of Business (Please indicate by a ✓)  
 Wine/Spirits Maker    Importer/Distributor    Exporter/Re-Exporter  
 Retailer    Wholesaler    Publisher  
 Others (please specify) \_\_\_\_\_

17. Will your company source at the fair?    Yes    No  
Are you looking for agent or distributor in the below region (Select ONE only)?  
 Hong Kong    Chinese Mainland    Other Asian Countries

18. Please provide details of you best sell selected wine

Please provide the product name of one of the best sell selected wine	
Brand and/or series name	
Vintage	
Grape Varietal or Varietals and proportions (E.g.Cabernet Sauvignon 80%/ Merlot 20%)	
FOB unit price (USD)	
Wine Type	Table Wine / Fine Wine / Premium Wine <i>*Please select the appropriate one</i>
Minimum order quantity for Trial Order & Bulk Order (E.g Trial Order: 100 Btl; Bulk Order: 500 Btl)	

## **Part II Product Listing in the Fair Catalogue**

### **Product Listing (please tick where appropriate)**

You may select the below product listings free of charge. The same information will be used in the Exhibitors Locator System at the fairground. Please tick the appropriate product listing that your company wishes to be listed.

#### **I. Liquor & Beverage Products**

- Wine
- Spirits
- Brandy
- Sparkling Wine
- Beer
- Sake
- Whisky
- Champagne
- Cocktails
- Vodka
- Tequila
- Soju
- Rice Wine
- Yellow Wine
- Baiju

#### **II. Wine Services**

- Wine Bottling
- Wine Labeling
- Packaging
- Wine Storage & Logistics
- Wine Tourism
- Trade Association & Media

#### **III. Wine Education**

- Wine Education

#### **IV. Wine Investment**

- Wine Investment

#### **V. Wine Accessories & Equipment**

- Wine Glasses & Glassware
- Spittoons
- Decanters
- Wine Cooler
- Corkscrew
- Wine Bag
- Wine Stopper
- Cocktail Shaker
- Ice Bucket
- Wine Bucket
- Wine Rack

#### **VI. Friends of Wine**

- Baked Products
- Confectionery
- Dairy Products
- Fresh Seafood
- Nuts
- Cooking oil and fat
- Spaghetti/ Pasta
- Preserved Food
- Processed Food
- Snacks

## Part III Options of Participation

### 1. Admission & Opening Hours

Date	Opening Hours	Admission
5-6 Nov (Thur – Fri)	10:30-19:30	Trade Only (trade buyers aged 18 and above)
7 Nov (Sat)	10:30-18:00	Trade & Public (aged 18 and above)

**Deadline of Application: 17 July 2020**

### Government Convention and Exhibition Industry Subsidy Scheme

To further assist companies in exploring markets and business opportunities, the HKSAR Government has launched a one-off subsidy scheme to subsidise companies - local or overseas, large or small, to participate in exhibitions organised by the Hong Kong Trade Development Council. The scheme will last for one year. Companies will be subsidised 50 per cent of its participation fee per participation in TDC's exhibitions during the period, subject to a cap of HK\$10,000 (US\$1,282).

### 2. Options of Participation

1. Product Section (Please ✓ ONE appropriate box)

- i. Beer   
  ii. Friends of Wine   
  iii. Liquor & Beverage Products   
  iv. Whisky  
 v. Wine Accessories & Equipment   
  vi. Wine Education  
 vii. Wine Investment   
  viii. Wine Media Zone   
  ix. Wine Services  
 x. Wine Storage & Logistics

2. Please select the appropriate option

Option	Facilities Provided	Booth Service Fee	Quantity	Rental
<b>Upgrade Booth 6sqm (2mX 3m)</b>	Please refer to the relevant booth layout	<b>US\$4,670 per booth</b>  (US\$4,480 per booth+US\$190 Upgraded Fees)	X unit(s)	<b>US\$</b>
<b>Sub-total</b>		<b>US\$</b>		

#### Important Note:

- ◆ Application Deadline is 17 July 2020.

### 3. Special Booth Request

Request are subject to availability at the discretion of the Organiser. The surcharge (if any), will be calculated and confirmed after the booth location is confirmed. Discount is not applicable.

Please select the appropriate option

Booth Request	Surcharge
<input type="checkbox"/> Booth of TWO-side open (min 18sqm)	5% Premium Charge per Booth Service Fee = <b>US\$</b>
<input type="checkbox"/> Booth of THREE-side open (min 36sqm)	7.5% Premium Charge per Booth Service Fee = <b>US\$</b>

Participation Fee	
(1) Net Rental (Please refer to Part III)	=
(2) Surcharge of Special Booth Request	=
(3) Cost of Official Magazine & Enhanced Online Promotions	=
<b>Total</b>	=

## Part IV 第四部份 Online Promotions and *hktdc.com* Free Sourcing Service 網上推廣計劃及*hktdc.com* 展覽商貿配對服務

Hong Kong exhibitors can enjoy 12-month's online exposure at the fair website and *hktdc.com* to promote their company and products. Simply complete the enclosed Information Submission Form for Online Promotions and submit it with three product photos.  
香港參展商可透過展覽會網站及「買發網」推廣其公司及產品，為期12個月。所有申請必須填妥附件「網上推廣計劃資料申報表」及提交三張產品相片，以享此項服務。  
The information will be used for the *hktdc.com* Free Sourcing Service that will encourage more buyers to visit your booth at the fair, and increase buyers' enquiries to your products before and after the fair.  
所提交的資料將會用作免費的*hktdc.com* 展覽商貿配對服務，將有潛力的買家轉介到參展商的展位，並在展覽前後增加買家的產品查詢。

## Part V 第五部份 Additional Promotion Package - Official Magazine & Enhanced Online Promotions 額外推廣計劃－大會指定產品雜誌及網上推廣計劃加強版

Please refer to the enclosed "Additional Promotion Package - Official Magazine & Enhanced Online Promotions Order Form"  
請參閱附件「額外推廣計劃－大會指定產品雜誌及網上推廣計劃加強版申請表格」。

## Part VI Booth Allocation Policy

1. Booth selection priority will be based on the following criteria, in descending order of importance. (i.e. 1>2>3>4>5)

1. Actual booth size	Large>Small
2.Format of Participation	Custom-built Participation>Standard Booth
3.History of Participation	Past Exhibitor (Wine Fair 2019)>New Exhibition
4.Date of Application	Application will be processed in sequence according to the Date of Application
5.Others	If all conditions are the same, date of application and payment of the pavilion will be considered in the location assignment.

2. Application deadline – 17 July 2020

Exhibitors submitted their applications after the application deadline will be considered as late applications. They will be put under our waiting list. Booth space is not guaranteed subject to space availability. All booth assignment for late applications will be on first-come-first-serve basis.

3. Important Notes:

- Exhibition's display on its stand must incorporate at least 60% of its display area exhibiting the appropriate products specified. Please refer to the specific product listing in Part 2 of application form.
- A confirmation letter will be issued after booth selection. No refund will be made to the exhibitor after the confirmation letter is signed.
- The Organiser reserves the right to decline any application should the applicants are not eligible to exhibit at the Exhibition pursuant to the Terms of Application and Exhibition Rules & Regulations.
- All booth size/location requests are subject to space availability and Organiser's discretion.

### PAYMENT METHOD

1. Payment should be made by the following methods::

Overseas Exhibitor

- Please enclose a Bank Draft payable to "Hong Kong Trade Development Council", or.
  - Remittance should be paid by telegraphic transfer to HONG KONG TRADE DEVELOPMENT COUNCIL, USD Account Number 006-391-61436992 with Citibank, N.A., Hong Kong Branch, SWIFT Code: CITIHKHX (All banking charges, if any, are to be borne by the applicant).
- Please put down your company name and application ID on the TT remittance slip/back of bank draft/cheque.
  - The cheque /TT remittance slip/ bank draft should be submitted together with the application form to "Wine Fair 2020", Exhibitions Department, Unit 13, Expo Galleria, Hong Kong Convention & Exhibition Centre, 1 Expo Drive, Wanchai, Hong Kong. If you are a *hktdc.com* registered user, your copy of TT clip can also be submitted by logging in *hktdc.com*.

Please return all application materials to:

Hong Kong Trade Development Council

Exhibition Department

Unit 13, Expo Galleria, Hong Kong Convention & Exhibition Centre,

1 Expo Drive, Wanchai, Hong Kong.

Tel: (852)2584 4333 Fax: (852)2824 0249

Email: [exhibitions@hktdc.org](mailto:exhibitions@hktdc.org)

website: <http://www.hktdc.com/hkwinfair>

## **Part VII** Conditions for Participation

### Compliance with Application Laws

DUTIABLE COMMODITIES ORDINANCE (Cap 109) makes provisions on taxation and control of liquors and licensing of certain dealings in liquors. Liquor means any liquid which contains more than 1.2% of ethyl alcohol. It is an offence to sell liquor without a license. For application of liquor licence, please contact the Licensing section of the Food and Environmental Hygiene Department at <http://www.fehd.gov.hk/> (Hong Kong and Islands; Tel:2879 5728;Kowloon:Tel:2729 1237 and New Territories:Tel:3183 9255).

## **Part VIII** Company Stamp and Signature

Company Stamp & Authorized Signature: \_\_\_\_\_

Name : \_\_\_\_\_

Position: \_\_\_\_\_ Date: \_\_\_\_\_

For details of terms and conditions, please refer to “Conditions for Participation” and “Terms of Application and Exhibition Rules & Regulation” listed at

If you do not wish to have your information on-passed to third parties for promotion of the Hong Kong International Wine & Spirits Fair 2020, excluding the printing of Visitors’ Guide Map and Official Fair Magazine, please ✓ against the box

(If you are from a member state of the European Union ( “EU” ) / European Economic Area ( “EEA” )), PLEASE tick here if you accept our use of your provided data for direct marketing purposes.

\*For non-EU/EEA customers, please skip this box which is solely for EU/EEA customers as required by the relevant data protection law in the EU.

(若閣下來自歐洲聯盟“( 歐盟)”或歐洲經濟區的成員國 )， 並同意我們將閣下的資料用作進行直接推廣的用途，請於方格內加上剔號。

\* 此選項是按歐盟有關保護個人資料法律的要求而設，對於非歐盟 /歐洲經濟區的客戶，請略過此項。